

# 2024 Annual Report



**FORGOTTEN  
SOLDIERS  
OUTREACH, INC**  
[www.forgottensoldiers.org](http://www.forgottensoldiers.org)



# Our Story So Far

For the past two decades we have shipped to over 35 countries serving over 1 million troops.

## OUR PROGRAMS

"We Care" packages is our primary program. Our care packages contain toiletries, hygiene items, snacks and other goodies. All items are carefully packaged along with letters of encouragement and shipped to our registered service members for the length of their deployment.

Our Angel program provides food, hygiene, and other personal items to local veterans in need. Many of these items are donations that we cannot ship in our care packages.

Our Educational Outreach program provides educational projects in support of local schools and curriculum through letter writing campaigns as well as encouraging discussion in current events and geography. Various youth groups such as the Girls and Boy Scouts can be provided with opportunities to earn merit patches while young adults in clubs such as the ROTC are afforded the honor to gather with local dignitaries and earn community service hours. Speaking engagements such as the annual Memorial Day Service in Palm Beach County further help to foster civic engagement and education.

## OUR MISSION

Supporting our deployed military service members with monthly care packages to ensure they are not forgotten.





# 2024 Annual Impact Summary

At Forgotten Soldiers Outreach, 2024 was a year of remarkable growth, impact, and unwavering commitment to our mission: ensuring that no deployed service member is forgotten.

Thanks to the generosity of our donors, volunteers, and community partners, we shipped a total of 2,614 "We Care" packages consisting of 2,152 individual boxes, 157 squad boxes, and 305 Troop It Forward kits, reaching an average of over 2,300 service members every month across all branches and deployment zones.

With 3,259 volunteer hours logged and 61 outreach events held including 39 Sponsored Packing Events, we strengthened our connection to the community and expanded the reach of our care package program. Our top fundraising events alone brought in more than \$130,000, led by the record-breaking Hero's Toast Champagne Luncheon.

Our financial health remains strong, with 95% of expenditures directed toward programs, and support from generous individuals and foundations like our top donor Al Naar & Judith Kelly, and foundations such as Enterprise Taylor and Stiles-Nicholson ensures sustainability and growth.

Whether it was a first-time deployment or one of many, we were honored to serve our deployed, brave men and women this year, reminding each one that they are seen, supported, and never forgotten.

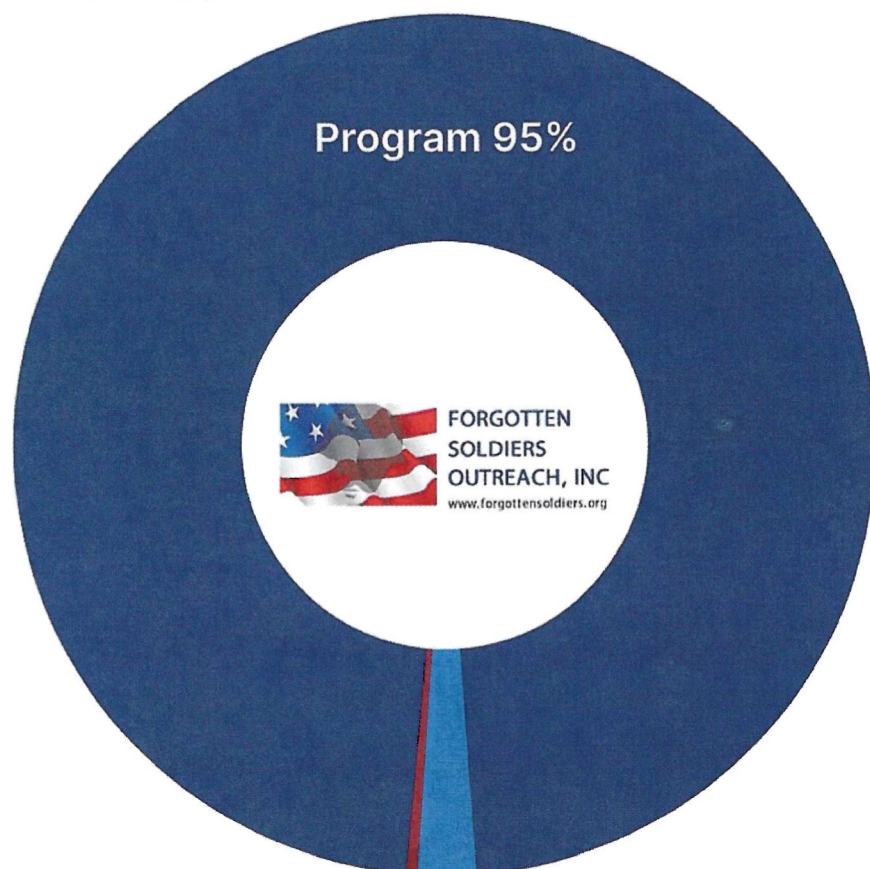


# Deployments





# Expenditures



Fundraising 1%  Admin 4% 

## 2,614

total packages  
shipped out  
(squad & individual)

## \$46,820

spent on shipping  
care packages.

At Forgotten Soldiers Outreach, we are proud to say that 95% of every dollar spent goes directly to our programs, including our signature "We Care" packages that bring comfort and support to deployed service members. Only 5% of our expenses are used for fundraising and administrative costs. This means that the overwhelming majority of our resources are dedicated to fulfilling our mission, ensuring that no deployed service member is forgotten. Your support directly impacts the lives of our troops, where it matters most.



# Volunteers are the of our mission!



In 2024 alone, our volunteers contributed more than **3,200** hours to support our mission, and we simply could not do this work without them. Their dedication fuels every part of our operation, from behind-the-scenes tasks to frontline support for our troops. We are deeply grateful for those who give their time, talent, and heart to ensure no service member is forgotten.

Our volunteers serve in many essential roles, and their service is a powerful reminder that community support truly makes a difference.



## 39

### Sponsored Packing Events

Sponsored Packing Events (SPEs) play a crucial role in helping us guarantee monthly shipments to our troops. Businesses, organizations, and community groups sponsor the cost of shipping a set number of care packages and then have their volunteers to pack the boxes at our Operations Center.

These events are a powerful way to foster teamwork while gaining a deeper understanding of our mission.



# Our Events

Forgotten Soldiers Outreach hosts several fundraising events throughout the year that are essential to supporting our mission. These events succeed thanks to the dedication of our sponsors, committee members, and volunteers and we are truly grateful for their continued support.

Our team spends countless hours planning to make each event impactful. A standout is our **Hero's Toast Champagne Luncheon**. Recognized as one of Palm Beach County's premier events, it brings together veterans and supporters to honor our nation's heroes.

We're also proud to partner with like-minded organizations that host their own fundraisers and donate a portion of the proceeds to Forgotten Soldiers Outreach. These partnerships amplify our mission and demonstrate the power of collaboration in serving those who serve.

This year, our top three events grossed over **\$130,000** - truly an outstanding achievement for our organization! This support helps us continue sending care packages and ensures that no deployed service member is forgotten.

| EVENTS                                      | DETAILS  | PROCEEDS  |
|---|--|-----------|
| 10th Annual Hero's Toast Champagne Luncheon | Featuring a tribute to our Vietnam War Veterans                  | \$103,559 |
| Charity Ride-In & Beachside Bash            | Motorcycle related events hosted by MFC Motorcycle Club chapters | \$18,687  |
| Full Battle Rattle Poker Tournament         | Annual poker tournament hosted by Palm Beach Kennel Club         | \$7,875   |



10th  
Annual

# Hero's Toast Champagne Luncheon





# Donor Spotlight:

## Albert Naar & Judith Kelly

Forgotten Soldiers Outreach is proud to recognize Albert Naar and Judith Kelly as our 2024 Donor Spotlight honorees. Their extraordinary generosity has played a vital role in helping us continue our mission to support our deployed troops. But their dedication to our cause runs deeper than a single year: Al and Judy have been steadfast supporters since 2014.

Al Naar brings a lifetime of service, compassion, and leadership to everything he does. He enlisted in the U.S. Navy in 1965, trained as a Hospital Corpsman, and went on to serve as a surgical assistant and anesthesia corpsman with the Fleet Marine Force in Vietnam. During his year long tour of duty which began in May 1968, he served with 3<sup>rd</sup> Medical Battalion, 3<sup>rd</sup> Marine Division.

After completing his service in 1969, Al embarked on a successful marketing career in the healthcare and pharmaceutical industry. He later returned to his roots in military service by becoming a guest lecturer at the U.S. Naval War College from 2006 to 2018, sharing firsthand experiences in a presentation titled "Caring for the Wounded During the Vietnam War."

Judy Kelly began her career as a nurse, specializing in oncology and emergency care, before transitioning to the pharmaceutical industry. As the founding partner and president of Kelly-Waldron and Company, she led the firm's rapid growth from a three-person startup to a 300-employee enterprise, eventually selling the company to McKesson in 1999.

Al and Judy's deep understanding of military life and strong commitment to our troops have made a lasting impact. Their support is more than financial, it's a personal pledge to ensure no deployed service member is forgotten.





# Event Sponsors & Friends

**Al Naar & Judith Kelly**

**The Stiles-Nicholson Foundation**

**The Sovereign Order of St. John of Jerusalem, Knights Hospitaller**

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**Hegarty Beattie Stewart Group**

**Friends of Veterans, Inc**

**Palm Beach Memorial**

**Florida Peninsula**

**Don & Penny Pray**

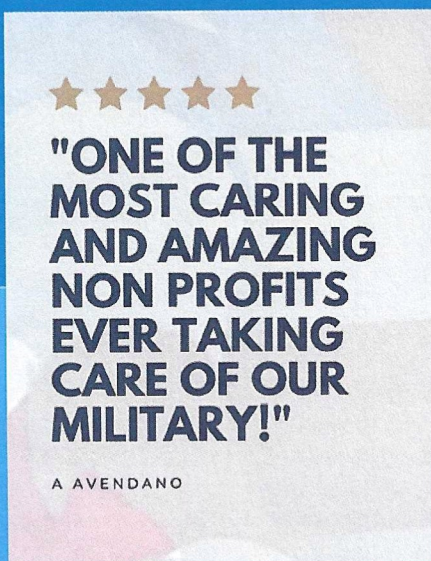
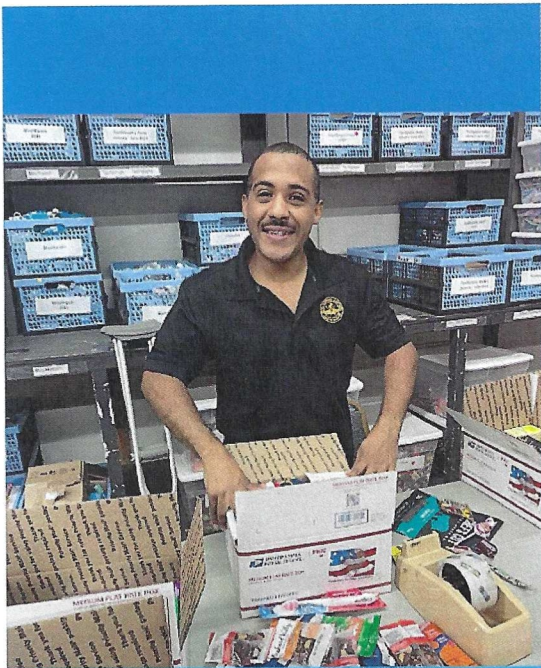
**James Sugarman**

**Theresa LePore**

**Heather Suarez**

**Kelly O'Brien**





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National Operation Center  
3550 23rd Avenue South, Suite 7  
Lake Worth, FL 33461  
(561) 369-2933  
[forgottensoldiers.org](http://forgottensoldiers.org)

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A secure donation to support our mission can be made  
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