



# **FORGOTTEN SOLDIERS OUTREACH, INC**

[www.forgottensoldiers.org](http://www.forgottensoldiers.org)

## **7<sup>th</sup> Annual Hero's Toast Champagne Brunch**

### **SPONSORSHIP / UNDERWRITING OPPORTUNITY GUIDE**

**Event Date: Friday, November 12, 2021**

**Location: The Paddock Room**

**Palm Beach Kennel Club**



**Forgotten Soldiers Outreach, Inc.**  
**3550 23<sup>rd</sup> Avenue South Suite #7**  
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**[www.forgottensoldiers.org](http://www.forgottensoldiers.org)**

**05/10/2021**



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SOLDIERS  
OUTREACH, INC**  
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## **WHO WE ARE**

September 11, 2001, changed our lives forever as our Country stood united as one. In October 2003, **Forgotten Soldiers Outreach** was born with a vision of doing what we could to **send that little bit of home to our troops overseas**. Service members were provided with much needed care items as well as letters of encouragement.

Over the years, Forgotten Soldiers Outreach has become a nationally recognized organization receiving support from all over the country. We send out monthly “We Care” packages to our United States deployed military who have been registered by family members, friends, commanding officers or themselves.

Deployments continue all over the world, and our list of men and women in uniform continues to grow. Now, more than ever, our men and women serving in the military can use that extra morale boost that is received through our “We Care” packages.

## **MISSION AND VISION**

**Supporting America’s deployed military service members,  
to ensure they are not forgotten.**



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**Friday, November 12, 2021**

**SPONSORSHIP OPPORTUNITIES**  
**FOR BUSINESSES AND INDIVIDUALS**

**PRESENTING SPONSOR: \$ 10,000**

- ▶ Ten (10) seats *\*\* Due to Covid restrictions, table seating may not be together*
- ▶ Opportunity to make a presentation at the podium for 2-3 minutes
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2022
- ▶ Name / Logo in Forgotten Soldiers Outreach Newsletter that is placed in all FSO "We Care" packages for the deployed until 11/01/2022
- ▶ Name / Logo prominently displayed on the Invitation and in Program\*
- ▶ Name / Logo featured on Event signage
- ▶ Banner at Event
- ▶ Optional 6' Sponsor Display table
- ▶ Name / Logo included in all print, electronic advertising and social media postings
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2022

**PLATINUM SPONSOR: \$ 7,500**

- ▶ Ten (10) seats *\*\* Due to Covid restrictions, table seating may not be together*
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2022
- ▶ Name / Logo listed on the Invitation and in Program\*
- ▶ Name / Logo featured on Event signage
- ▶ Banner at Event
- ▶ Optional 6' Sponsor Display table
- ▶ Name / Logo included in all print, electronic advertising and social media postings
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2022

**GOLD SPONSOR: \$ 5,000**

- ▶ Eight (8) seats *\*\* Due to Covid restrictions, table seating may not be together*
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2022
- ▶ Name / Logo listed on the Invitation and in Program\*
- ▶ Optional 6' Sponsor Display table

**SILVER SPONSOR: \$ 2,000**

- ▶ Four (4) seats to the Brunch
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2022
- ▶ Name / Logo listed on the Invitation and in Program\*

**BRONZE SPONSOR: \$ 1,000**

- ▶ Two (2) seats to the Brunch
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2022
- ▶ Name / Logo listed on the Invitation and in Program\*

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**UNDERWRITING OPPORTUNITIES  
FOR BUSINESSES AND INDIVIDUALS**

- ▶ \$ 7,500 – Brunch Underwriter (food and beverage), includes acknowledgement in Program\*
- ▶ \$ 3,000 – Speaker Underwriter, includes acknowledgement in Program\*
- ▶ \$ 1,500 – Champagne Mimosas & Coffee Station, includes acknowledgement Program\*
- ▶ \$ 1,250 – Printing of Invitations, includes acknowledgement in Program\* **\*\*SOLD\*\***
- ▶ \$ 750 – Valet Sponsor, includes acknowledgement in Program\*
- ▶ \$ 500 – Promotion of Event, includes acknowledgement in Program\*
- ▶ \$ 500 – Centerpieces Sponsor, includes acknowledgement in Program\* **\*\*SOLD\*\***
- ▶ \$ 500 – Postage for Invitations, includes acknowledgement in Program\*
- ▶ \$ 300 – Printing of Program, includes acknowledgement in Program\* \*

**INDIVIDUAL SEATS**

- ▶ \$1,200 – ten (10) seats **\*\*Due to Covid restrictions, table seating may not be together**
- ▶ \$ 500 – two (2) seats and name in Program as “Friend of FSO”
- ▶ \$ 125 – individual seat
- ▶ \$ 100 – sponsor a veteran or active military personnel to attend the Brunch, name in Program as “Military Sponsor”

**\*PRINTING DEADLINES: 8/31/2021 for Invitation and 10/01/2021 for Program**

*“Thank you! Boxes received today. I’ll begin passing these out immediately. The care packages are perfect and filled with items Soldiers love and need. Amazing! The generosity of everyone is such an encouragement to us all.” – Afghanistan*



