



**FORGOTTEN
SOLDIERS
OUTREACH, INC**

www.forgottensoldiers.org

6th Annual Hero's Toast Champagne Brunch

SPONSORSHIP / UNDERWRITING OPPORTUNITY GUIDE

Event Date: Friday, November 13, 2020

Location: Cohen Pavilion at the Kravis Center for the Performing Arts West Palm Beach



**Our Men and Women in Uniform Overseas
with We Care Packages from Forgotten Soldiers Outreach**

**Forgotten Soldiers Outreach, Inc.
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04/23/2020



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WHO WE ARE

On September 11, 2001, our lives changed forever, but our Country stood united as one. Two years later **Forgotten Soldiers Outreach** was created with the vision of doing what we could to **send that little bit of home to our men and women in uniform overseas**. Service members were and continue to be sent much needed and greatly valued personal care and other items, as well as letters of encouragement. And for the past 16 years Forgotten Soldiers Outreach, a nationally recognized nonprofit organization, receiving support from across the country, has continued to serve our troops.

As deployments have continued, we remain as committed as ever, of making sure these men and women know that we care about them and we are grateful for their service. Every month we send “We Care” packages to the United States deployed military.

As deployments continue around the world, our list of men and women in uniform continues to grow. Now, and perhaps more than ever, our men and women serving in the military can use that extra morale boost that is received through our “We Care” packages.

OUR MISSION

**Supporting America’s deployed military service members,
to ensure they are not forgotten.**



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SPONSORSHIP OPPORTUNITIES
FOR BUSINESSES AND INDIVIDUALS

PRESENTING SPONSOR: \$ 10,000

- ▶ Ten (10) tickets / one (1) table to the Brunch
- ▶ Opportunity to make a presentation at the podium for 2-3 minutes
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2021
- ▶ Name / Logo in Forgotten Soldiers Outreach Newsletter that is placed in all FSO "We Care" packages for the deployed until 11/01/2021
- ▶ Name / Logo prominently displayed on the Invitation and in Program*
- ▶ Name / Logo featured on Event signage
- ▶ Optional Banner at Event/Optional 6' Sponsor table
- ▶ Name / Logo included in all print, electronic advertising and social media postings
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2021

PLATINUM SPONSOR: \$ 7,500

- ▶ Ten (10) tickets / one (1) table to the Brunch
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2020
- ▶ Name / Logo listed on the Invitation and in Program*
- ▶ Name / Logo featured on Event signage
- ▶ Optional Banner at Event/Optional 6' Sponsor table
- ▶ Name / Logo included in all print, electronic advertising and social media postings
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2021

GOLD SPONSOR: \$ 5,000

- ▶ Ten (10) tickets / one (1) table to the Brunch
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2021
- ▶ Name / Logo listed on the Invitation and in Program*
- ▶ Optional 6' Sponsor table

SILVER SPONSOR: \$ 2,000

- ▶ Four (4) tickets to the Brunch
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2021
- ▶ Name / Logo listed on the Invitation and in Program*

BRONZE SPONSOR: \$ 1,000

- ▶ Two (2) tickets to the Brunch
- ▶ Name / Logo on Forgotten Soldiers Outreach website with hyperlink until 11/01/2021
- ▶ Name / Logo listed on the Invitation and in Program*

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UNDERWRITING OPPORTUNITIES
FOR BUSINESSES AND INDIVIDUALS

- ▶ \$ 7,500 – **Brunch Underwriter** (food and beverage), includes acknowledgement in Program*
-includes two tickets to the Brunch
- ▶ \$ 4,000 – **Audio Visual** at Venue during Brunch, includes acknowledgement in Program*
-includes one ticket to the Brunch
- ▶ \$ 3,000 – **Speaker Underwriter**, includes acknowledgement in Program*
-includes one ticket to the Brunch
- ▶ \$ 1,500 – **Champagne Mimosas & Coffee Station**, includes acknowledgement Program* **SOLD**
- ▶ \$ 1,250 – **Printing of Invitations**, includes acknowledgement in Program*
- ▶ \$ 500 – **Promotion of Event**, includes acknowledgement in Program*
- ▶ \$ 500 – **Centerpieces Sponsor**, includes acknowledgement in Program*
- ▶ \$ 500 – **Postage for Invitations**, includes acknowledgement in Program*
- ▶ \$ 300 – **Printing of Program**, includes acknowledgement in Program*
- ▶ \$ 100 – Sponsor a veteran or active military personnel to attend the Brunch, name in Program as "Military Sponsor"

INDIVIDUAL TICKETS to the Brunch

- ▶ \$ 1,200 – table of ten (10) – includes Name on Table
- ▶ \$ 500 – two (2) tickets and name in Program as "Friend of FSO"
- ▶ \$ 125 – individual ticket

***PRINTING DEADLINES: 8/31/2020 for Invitation and 10/01/2020 for Program**

*"Thank you! Boxes received today. I'll begin passing these out immediately.
The care packages are perfect and filled with items Soldiers love and need.
Amazing! The generosity of everyone is such an encouragement to us all." – Afghanistan*



A letter from a We Care package recipient

"Hello, I am a major serving in Afghanistan. I was so surprised and excited with your package, especially with the children's letters where they wish to be like me or I am a hero for them. Thank you for all the things in that nice box which your team prepared for each soldier. And thank you for thinking about us."



Your support of Our Annual Brunch helps will help make
We Care
packages possible for tens of thousands of deployed troops overseas!