

Another program that has proven to be successful throughout the country, primarily with elementary schools, but not limited to, is the *“A little change goes a long way”*....

Here are a couple of sample Press Releases from schools regarding this program:

February 10, 2010
For Immediate Release

Contact: Lynelle Chauncey Zelnar, Executive Director
305-378-6437 or cell: 561-248-6064

STUDENTS AT WHISPERING PINES ELEMENTARY COLLECTS OVER \$1,800 ALONG WITH ITEMS AND VALENTINES FOR OUR TROOPS TO FORGOTTEN SOLDIERS OUTREACH

Cutler Bay, Florida -- Whispering Pines Elementary School held a “heart felt” fundraiser drive the week of January 25th for Forgotten Soldiers Outreach, Inc. (“FSO”/www.forgottensoldiers.org) and presented a check exceeding \$1,800 to Lynelle Chauncey Zelnar, Executive Director and Founder of Forgotten Soldiers Outreach, Inc. and resident of Cutler Bay. A major collection of donated items and hundreds of Valentine’s to be included in FSO’s Valentine’s Day/February We Care Packages were also presented to FSO.

The students raised these funds in ONE week via a coin drive project, collection of items and Valentine Cards for the project they called, *‘WPE Has a H.E.A.R.T for the U.S. Troops’*. Each class participated in collecting coins. On Monday, January 25th students donated pennies, Tuesday-nickels, Wednesday-dimes, Thursday-quarters, and Friday-dollars. The PTA kept track of the coins donated and updated the school on their morning announcements as to the contributions. There was competition between grade levels and classes, in which *the winning participants (grade and classes) will be the recipients of a pizza party and ice cream party, partly sponsored by FSO and the PTA. Soldiers will assist in serving the pizza and ice cream later this month.*

“Whispering Pines participation in the *WPE has a H.E.A.R.T.* program; (Hope, Encouragement, And Remembering Troops) benefiting the Forgotten Soldiers Outreach (FSO) was very rewarding and a great way for us to show our support. I am very proud to be a part of a school whose outstanding amount of donations will provide several soldiers with a little bit more hope and encouragement. Our school's involvement will hopefully set an example for other schools in our community to do the same”, says Nicole Barczak, PTA Vice President.

“What an honor to be the recipient charity of such a creative and successful fundraising drive. FSO is thrilled by the results and compassion from these students. These students “truly get it” and realize how important it is this day and age to send “a little bit of home” to our troops who are putting their lives in harms way to protect all of us. What an incredible example this sets to others. These children are our future, we are extremely proud of them. It is our hope that the students and families of Whispering Pines Elementary will set the precedents for other schools throughout the county”, comments Lynelle Chauncey Zelnar, Executive Director and Founder of Forgotten Soldiers Outreach.

The monies couldn’t come in at a better time, especially when our economy is taking such a hard hit, and when more deployments of our military personnel are occurring, including to Haiti. These children found a way. Many of our troops now on their 5th and 6th deployment and actually registering themselves to become a monthly recipient of FSO. We are so grateful to these students, the PTA and Whispering Pines Elementary School in assisting FSO to assure that our troops are not forgotten”, Zelnar added. “We challenge the schools of Miami-Dade to see if they can exceed WPE with a collection drive of “A little change goes a **long way”**”.

For more information about Forgotten Soldiers Outreach, a national 501(c)(3) charitable organization registered with the State of Florida please log on to www.forgottensoldiers.org or call 561-369-2933 or locally at 305-378-6437. Whispering Pines Elementary School is located at 18929 SW 89th Road, Cutler Bay and can be reached at (305)238-7382 or Nicole Barczak, PTA Vice President can be contacted via email at nicbarczak@yahoo.com or phone at 305-992-0436.

Forgotten Soldiers Outreach has been sending out monthly “we care” packages to our United States Servicemen and Servicewomen serving overseas since 2003 and is a South Florida based, National 501(c)(3) Not for profit organization.

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And another sample:

December 1, 2008 Contact: Lynelle Chauncey Zelnar, Executive Director
For Immediate Release 561-369-2933 or cell: 561-248-6064

STUDENTS AT MANATEE ELEMENTARY SCHOOL PRESENTS \$5,000 TO FORGOTTEN SOLDIERS OUTREACH ON DECEMBER 5TH, 2008

Lake Worth, Florida -- All media are encouraged to come for this wonderful Holiday Story...Manatee Elementary School held such an incredible fundraiser in October for Forgotten Soldiers Outreach. On Friday, December 5th, Manatee Elementary will hold a special Veterans Assembly for their students to present FSO a check exceeding \$5,000 that they raised by holding a coin drive project called, , *'A Little "Change" Goes A Long Way'* .

This fundraiser occurred during the week of October 20th-October 24th. Each class received a gallon jug to decorate for the coin collection. On Monday, October 20th, students donated pennies, Tuesday-nickels, Wednesday-dimes, Thursday-quarters, and Friday-dollars. The PTA kept daily track of the coins donated and updated the school on their morning announcements as to the daily contribution. There was competition between grade levels.

There will be two 45 minute assemblies held to accommodate all the students. The first one will begin at 8:15AM, followed by an assembly at 9:30 AM for the rest of the students.

Forgotten Soldiers Outreach will be providing honorary speakers, which will encompass Vietnam Veterans and recipients of "we care" packages. This will be a very special day for not only Forgotten Soldiers Outreach, but for the students who all pulled together as a community to send "a little bit of home" to our U.S. Armed forces serving in harms way throughout the world.

"What an honor to be the recipient charity of such a creative and successful fundraising drive. We are extremely excited by the results and compassion from these students, as they not only raised an incredible amount of money in one week, but also they collected "We Care" packages items, as well as wrote letters of support to our U.S. servicemen and women serving overseas. These students "truly get it" and realize how important it is this day and age to send "a little bit of home" to our troops who are putting their lives in harms way to protect all of us. What an incredible example this sets to others. These children are our future, we are extremely proud of them. It is our hope that the students of Manatee Elementary will set the precedents for schools throughout the country", comments Lynelle Chauncey Zelnar, Executive Director and Founder of Forgotten Soldiers Outreach.

The monies couldn't come in at a better time, especially when our economy is taking such a hard hit, and peoples pockets are so tight. But, these children found a way. Many of our troops now on their 5th and 6th deployment and actually registering themselves to become a monthly recipient of FSO. We are so grateful to these students, the PTA and Manatee Elementary School in assisting FSO to assure that our troops are not forgotten", Zelnar added.

For more information about Forgotten Soldiers Outreach, a national 501(c)(3) charitable organization registered with the State of Florida please log on to www.forgottensoldiers.org or call 561-369-2933. Manatee Elementary School is located at 7001 Charleston Shores Blvd. Lake Worth and can be reached at (561) 357-1800 or Karen Folino, PTA Vice President of Fundraising can be contacted via email at manateehelper@yahoo.com.

Forgotten Soldiers Outreach is a member of America Supports You, an ongoing, nationwide program organized by the Department of Defense to showcase Americans' support for the men and women of the Armed Forces and their families.

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